

# IST 2010

## International Surface Technologies 1+2

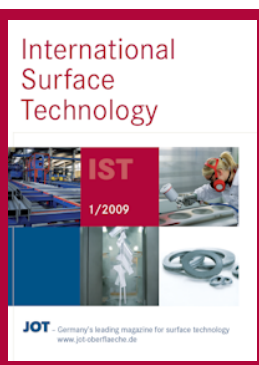
# JOT

### Professional information for decision makers

The ideal forum to present your products and services to all partners of the surface technology.

Special edition of JOT, Germany's leading journal for surface technology, in English language.

Communication tool of **10.000 decision makers** of all important branches of surface technology; target groups searching for advanced solutions.



### TOPICS

Liquid coatings \*\*\* Powder coating \*\*\* Automotive finishing \*\*\* Coatings \*\*\* Electroplating \*\*\* Parts cleaning \*\*\* Paint removal \*\*\* Blasting \*\*\* Conveyor technology \*\*\* Measuring and testing

### READERS PER SECTOR

Mechanical engineering	31 %
Vehicle manufacturing	17 %
Metal production and processing	14 %
Manufacturer of metallic products	12 %
Electrical engineering	7 %
Precision mechanics	5 %
Chemical industry	2 %
Other	12 %

### PRINT RUN

#### 10,000 copies

- Worldwide circulation
- In English language
- International market potentials

### DISTRIBUTION

<b>International circulation:</b>	<b>8,240 copies</b>
thereof	
<b>North / South America</b>	<b>1,900 copies</b>
<b>Asia</b>	<b>1,260 copies</b>
<b>Africa/Australia</b>	<b>170 copies</b>
<b>France</b>	<b>1,350 copies</b>
<b>Italia</b>	<b>900 copies</b>
<b>United Kingdom</b>	<b>750 copies</b>
<b>Spain / Portugal</b>	<b>500 copies</b>
<b>Benelux-countries</b>	<b>600 copies</b>
<b>Scandinavia</b>	<b>400 copies</b>
<b>Eastern Europe</b>	<b>510 copies</b>
<b>Exhibition fairs (national/international).</b>	<b>2,500 copies</b>
Voucher	460 copies

### CONTACT

#### Petra Neumann

Advertising sales management  
Phone +49(0)611.7878-250  
petra.neumann@gwv-media.de

#### Silke Travnitschek

Advertising sales  
Phone +49(0)611.7878-338  
silke.travnitschek@gwv-media.de



Springer Fachmedien Wiesbaden GmbH  
Abraham-Lincoln-Straße 46  
65189 Wiesbaden | Germany  
www.gwv-media.de

**Fax: +49(0)6 1 1.7878-405**

to: GWV Media, Petra Neumann  
Silke Travnitschek

**IST 2010  
International Surface  
Technologies 1+2**

## Yes, we are interested!

### We would like to book:

- |                                                |           |                                             |           |
|------------------------------------------------|-----------|---------------------------------------------|-----------|
| <input type="checkbox"/> 2nd or 4th Cover page | € 5.525,- | <input type="checkbox"/> 1/1 page b/w       | € 3.185,- |
| <input type="checkbox"/> 1/1 page 4c           | € 5.015,- | <input type="checkbox"/> 1/2 page b/w       | € 1.645,- |
| <input type="checkbox"/> 1/2 page 4c           | € 2.575,- | <input type="checkbox"/> 1/3 page b/w       | € 1.095,- |
| <input type="checkbox"/> 1/3 page 4c           | € 2.025,- | <input type="checkbox"/> 1/4 page b/w       | € 811,-   |
| <input type="checkbox"/> 1/4 page 4c           | € 1.440,- |                                             |           |
| Bound insert                                   |           | Supplements                                 |           |
| <input type="checkbox"/> 2 pages               | € 3.795,- | <input type="checkbox"/> up to 25 g per tsd | € 260,-   |
| <input type="checkbox"/> 4 pages               | € 5.795,- | <input type="checkbox"/> up to 30 g per tsd | € 270,-   |

We are interested in **special ads**.  
Please let us know about the different options..

we still have questions. Give us a call.

Please send us your media information 2010.

Other formats and specifications on request.  
(Discounts shall be provided by JOT – pricelist no. 47)

\*All prices plus VAT

### Schedule

Advertising deadline  
**01.06.2010 | 02.11.2010**

Copy deadline  
**08.06.2010 | 09.11.2010**

Publication date  
**28.06.2010 | 29.11.2010**

## CONTACT DATA

\_\_\_\_\_  
Company

\_\_\_\_\_  
Surname, first name

\_\_\_\_\_  
Street

\_\_\_\_\_  
Postcode, City

\_\_\_\_\_  
Phone | fax

\_\_\_\_\_  
e-mail

### Formats (Type area) in mm (w x h)

- |                     |           |
|---------------------|-----------|
| 1/1 page            | 175 x 240 |
| 1/2 page upright    | 85 x 240  |
| 1/2 page horizontal | 175 x 117 |
| 1/3 page upright    | 55 x 240  |
| 1/3 page horizontal | 175 x 76  |
| 1/4 page upright    | 40 x 240  |
| 1/4 page horizontal | 175 x 56  |
| 1/4 page bloc       | 85 x 117  |

Formats for bleed ads, cover pages,  
boundinserts and supplements on  
request.